



# CONTENT CREATOR

**Location:** East Bergholt, Suffolk

**Salary:** £30,000 (pro rata)

**Hours:** 2-3 days per week (100% office based)

\*You must live a commutable distance from the office.

## About She Grows Veg

She Grows Veg is one of the UK's most exciting fast-growing brands in the gardening and lifestyle space - and we're just getting started. We've built a passionate, engaged community of over 250,000 followers on Instagram, alongside popular channels on YouTube, TikTok, and Facebook, all centred around making vegetable growing accessible, joyful and genuinely inspiring.

This isn't a slow-moving corporate brand. We move fast, back bold creative ideas, and our content is at the heart of everything we do. If you've ever wanted to create content for a brand that people are genuinely obsessed with; this is it.

## The opportunity

We're looking for a talented and passionate Content Creator to join our marketing team. You'll be embedded with a supportive, creative group of people who care deeply about what they make, and you'll have real ownership over the content that reaches hundreds of thousands of people every week. From filming and editing to engaging with our brilliant community, this role touches everything that makes She Grows Veg what it is.

## The team

We already have an established Marketing team, which you would be part of. You would be lined managed by our Senior Marketing Manager and work alongside our Marketing Executive who will help plan our socials, aligned with our strategy and write copy.

## Your mission

To create engaging, high-quality video and photography content that brings the She Grows Veg brand to life and grows our community across every platform.

## What you'll do

- Plan, film, edit and publish short-form and long-form video content for TikTok, Instagram Reels, and YouTube



- Capture high-quality photography for use across social feeds, stories, and campaigns
- Manage comments, messages, and interactions across all platforms, representing the She Grows Veg voice with warmth and authenticity
- Stay on top of platform trends, sounds, and formats to keep content fresh and ahead of the curve
- Collaborate closely with our marketing team to align content with broader campaigns and brand goals
- Track performance metrics and share insights to help shape the content strategy going forward

### **What we're looking for**

- Proven, demonstrable experience creating content for Instagram, YouTube, and TikTok; a portfolio or links to your work is essential and applications without these will not be considered.
- Confident filming and editing video end-to-end, using tools such as CapCut, Premiere Pro, or Final Cut Pro
- Experience using Adobe After Effects or similar to create animated captions, text overlays and social intros
- A strong eye for photography and an understanding of lighting, composition, and visual consistency
- Excellent written communication and a natural ability to engage warmly and professionally with an online audience
- Self-motivated and organised, with the ability to manage your own time effectively across a part-time week all at our HQ in East Bergholt, Suffolk

### **Nice to have**

- A genuine interest in growing, gardening, or the outdoors - you'll fit right in
- Experience with social media scheduling tools such as Planable
- Familiarity with platform analytics and a curiosity for using data to improve content performance

### **How to apply**

To apply for this position, email [jobs@shegrowsveg.com](mailto:jobs@shegrowsveg.com) with your CV and cover letter. Closing date for applications is 28th April. Interviews will be held on 7th May.